

Holiday Gayety at Height Until New Year Exodus Dancing Galore This Week and Then Society Will Flit Away for the Week-End House Parties

CERTAINLY the most ardent devotee of society could not find fault with the lack of entertainment provided last week. The only wonder was that the young and old who participated in all that was going on were able to survive so strenuous a life.

Talk about the endurance and recuperative powers of the debutantes! They are as naught compared with the strength exhibited by the fashionable matrons of today. Not only does she successfully the debutante daughter through the involved and intricate maze of what is known as society but during the Christmas holidays she also has to guide the footsteps of her younger children home for the holidays. Incidentally she has her own social duties to attend to, for she would never be a successful matron if she neglected her own place on the social ladder. Even to put in an appearance at all the entertainments where it is really obligatory that she should be seen means the outlay of an enormous amount of physical strength and an equal amount of brain work. Furthermore, it is demanded that she shall always be agreeable and in good spirits, by no means an easy task in these days when the variety of amusements provided for the younger set is so far from what was formerly known as conventional society. But all honor to her for fulfilling her task as she does.

Last week there was an uninterrupted round of amusements, fewer luncheons and receptions, but more fashionable entertainments than at any time in the past. It is so everybody who is anybody and wishes to be known as somebody had to be included as among those present. In some instances the charitable entertainments had more of a fashionable flavor than others, but it is so distinctly fashionable to be charitable at the same time it is so charitable to be fashionable when attending so many of the amateur performances that are provided for the elect. The amount of money raised during the past few days by the various means that have been accepted by society is practically amazing. While it is almost trite to speak of the prosperity of the times, the open hand and open purse of the moment certainly make for a much happier state of things than has prevailed for many a year.

There were many dances last week and again this coming week there will be a sufficient number to keep the younger set extremely busy. As a rule, the dances given in holiday week have a distinct holiday flavor, for so many of the very young set are much in evidence. The college set are always present and even the senior classes of the fashionable schools furnish forth a goodly number of "dancing men."

The girls not yet out, the debutantes of next winter, are always in evidence at the entertainments given during holiday week; not at the more formal entertainments given for the

SOCIETY'S CALENDAR FOR THE WEEK.

MONDAY—Mrs. Bagby's musical morning, Waldorf-Astoria, 11:15.
Mrs. Howard N. Potter, coming out reception for Miss Ethel Potter, 114 East Thirty-seventh street.
Mrs. Albert Francke, the dancant at Sherry's for her niece, Miss Mary Francke.
Mrs. Thomas Denny, 33 East Sixty-second street, coming out reception for Miss Esther L. Denny.
Mrs. Ernest R. Ade, dance at Sherry's for Miss Geraldine Ade.
Mrs. Henry M. Alexander, 15 East Thirty-sixth street, dinner for Miss Helen Alexander.
Mrs. Henry K. Browning, dance at Sherry's for Miss Katherine Browning.
First of the Colony Dances, Colony Club, 120 Madison avenue.
Sale in aid of the Bethany Day Nursery, the Plaza.
Mrs. Wilber Bloodgood, 49 East Thirty-fourth street, dinner for Miss Rosalie Bloodgood.
TUESDAY—Mrs. Albert Rathbone, 45 East Seventy-eighth street, coming out reception for Miss Anna Rathbone.
Mrs. Thomas H. Howard, dinner and dance at Sherry's for Miss Elizabeth Howard.
Miss Adeline King Robinson's Christmas Dance, Sherry's.
Mrs. Philip Sawyer, first of two small dances, Colony Club, 120 Madison avenue.
Mrs. Walter C. Noyes, dance for the Misses Noyes, Plaza.
Mrs. Frank B. Jordan, dance for Miss Marie D. Jordan, Plaza.
Mrs. James B. Cleva, 1035 Fifth avenue, a dinner.
Mrs. James Scarborough Newell, 410 Park avenue, dance for the Misses Buckley.
Mrs. Edward E. Sage, reception to introduce Miss Elsie Sage, the Gotham.
WEDNESDAY—Mr. and Mrs. Newbold Le Roy Edgar, dinner and dance for Miss Helen Alexander, Ritz-Carlton.
Mrs. D. Oliphant Haynes, 11 West Ninety-fourth street, coming out reception for Miss Helen Dunham Haynes.
Mrs. Paul G. Thebaud, 410 Park avenue, a dancant.
Mrs. E. Francis Hyde, evening reception, the Gotham.
Mrs. John D. Barrett, 24 West Seventy-first street, coming out reception for Miss Helen Barrett.
Mrs. Jacob L. Phillips, coming out reception for Miss Margaret Phillips, Plaza.
First of the Metropolitan Dances, Sherry's.
THURSDAY—Wedding of Miss Sara Sherman Wiborg, a daughter of Mr. and Mrs. Frank H. Wiborg, to Gerald C. Murphy, home of the bride's parents, 40 Fifth avenue, 4 P. M.
Second of the Three Sherry Dances, Sherry's.
Mrs. W. Barclay Parsons, 524 Fifth avenue, a luncheon for Miss Katharine De Berkeley Parsons.
Mrs. Justus Rupert, coming out reception for Miss Lilly W. Rupert, followed by a dinner and theatre party, Colony Club.
Second of the Friday Junior Dances, the Plaza.
Mrs. Albert Boardman Kerr, 103 East Seventy-fifth street, dance for her cousin, Miss Mary H. Burr of Boston, Mass.
FRIDAY—Mrs. Edward R. Stettinius, ball at Sherry's for Miss Isabel Stettinius.
SATURDAY—Mrs. William H. Woodin and the Misses Woodin, the dancant at the Cosmopolitan Club for Miss Isabel Stettinius.
Mrs. Charles E. Knoblauch, 553 Seventh avenue, afternoon reception.
Mr. and Mrs. Grant Squires, 260 West Seventy-sixth street, silver wedding anniversary.

EVERY SUBWAY STATION IS A DIRECT ENTRANCE TO ABRAHAM AND STRAUS

Running time, by Brooklyn Express, to our Private Subway Station, Hoyt Street, is as follows:

From—
96th St. 25 Min. 14th St. 13 Min.
72d St. 22 Min. Brooklyn Bridge 9 Min.
Grand Central 17 Min. Bowling Green 5½ Min.

BROOKLYN ABRAHAM AND STRAUS

Girls' Lingerie Dresses at \$1.89
The daughter surely needs one of these dainty frocks. This is a special purchase and the price is lower than that for which they can usually be obtained. There are frocks of lingerie, lawn and organdie, all prettily trimmed with laces, insertions and embroidery, finished with ribbons and rosettes. Sizes 6 to 14 years.
Second floor, Central Building.

Completing a Most Wonderful Christmas Month

This column, to-day, may strike you as being interesting chiefly to ourselves.

As a matter of fact, it is the interest that you, who are reading this, have taken in us, that has made possible what we have to say.

And that is—that all records for December business to date have been broken, and that we shall have by far

The Biggest December in Volume of Business

that this Store has enjoyed since its foundation in 1865.

The country is enjoying a state of high prosperity. Crops, manufactures, general business, have reached, and are reaching, unexampled figures. People feel a novel sensation to which they were for a while, unhappily, strangers—CONFIDENCE. And confidence is the great driving wheel of business.

Brooklyn is increasing rapidly in population of a very desirable character. The accession of all these new dwellers to the Home City is of great value to Brooklyn's industries. We have been glad to provide a Store Home for many of these newcomers, and to count them among our friends.

But for the brilliant sales-record of this December we have chiefly to thank our Old Friends, who have proved to us, once again, that the confidence that they, their parents and their grandparents have had in The Store Accommodating, is a plant of steady growth, with roots that strike deep.

It is this confidence, manifested always and increasingly, that gives us the most profound satisfaction.

The Great White Sales

which begin on Monday, will serve to finish out the month—because they deserve to—in a blaze of glory.

Notice of An Important Coming Event

On Wednesday
December 29th
A Sale of
Office Furniture

Presenting Office Desks, Tables and Chairs of high grade at sharp reductions.
Details in Tuesday Evening's Papers

The Greatest White Sale in Greater New York For Low Prices, Quality and Variety

Abraham and Straus White Sales have been built up by uninterrupted efforts during the last 25 years. Women have learned to depend on them, and to know certain established policies upon which they are based.

First is, above all things, QUALITY. We demand good taste, simplicity, neat finish and serviceable materials in the Undermuslins we offer our customers. We avoid overelaboration and gingerbread garishness generally. Consequently, much of the Lingerie in these White Sales is made to our especial order, to assure exactly the beautiful styles upon which we insist.

Next, the question of PRICE. In one year the cost of the muslins used in making underwear has advanced from 20 to 25 per cent., and

there is no telling where it will stop. In spite of this we have not raised the price by one cent on a single garment, as compared with the White Sale of a year ago, nor have we cheapened qualities. On the contrary, we have even LOWERED some of the prices! This is a great achievement where every cent counts in the price of a garment. By shopping around among other white sales, of which the town will be full, you will see exactly what we mean.

There are a good many new things in this White Sale that will delight women. Some of these are told of below. To cite but two instances, there are many garments of the now extremely popular Washable Satin; and, in spite of the fact that the price of Crepe de Chine is climbing all the time, we are offering more Lingerie than ever of this favorite Silk at White Sale prices.

A Remarkable Offering of Exquisite Hand-Made Madeira Underwear

A fortunate purchase enabled us to obtain this collection of rarely beautiful Madeira pieces. It is a one-of-a-kind assortment, consisting of Nightgowns, Chemises, Drawers and Combinations.

- Madeira Chemises, \$1.64**
Exquisite Madeira Chemises of sheer nainsook, beautifully hand embroidered in effective designs; hand-made eyelets; ribbon run with embroidered scallops.
- Madeira Drawers, \$1.64**
A beautiful collection of Madeira Drawers with hand-embroidered ruffles set on with veining—some in Japanese styles.
- Madeira Nightgowns, \$2.74**
These charming Nightgowns are in the kimono slip-on model, beautifully hand embroidered front and sleeves; also hand-made tucks.
- Madeira Combinations, \$3.74**
A wonderful collection of Combinations, exquisitely hand embroidered, also ruffles on drawers, set on by hand with fine veining.

Combinations, 26c to \$5.98

- 26c. Combinations with drawers; cover trimmed with wide insertions of eyelet embroidery, lace edging, ribbon run; drawers lace-edged. No mail, telephone or hurry box orders filled.
- 36c. Combinations with entire front of cover of very pretty all-over embroidery; some with embroidery edging at neck; another model with deep yoke of embroidery and ribbon run. Store orders only.
- 46c. A beautiful assortment at this price. About twelve different styles; with lace and embroidered yokes, with medallion effects of fine embroidery, ribbon run.
- 66c. A wonderful group, with skirts or drawers; dainty embroidery or lace yokes; some have covers and drawers of fine all-over embroidery; others with fine embroidery edgings at neck and drawers; some lace and embroidery combined.
- 76c. Exceptionally charming are the models in this assortment, with covers and drawers; also skirts; elaborated with fine embroidery and lace; some with dainty embroidery only.
- Other cambric Combinations at 84c., 94c., \$1.46, \$1.66.
- \$1.94.** Handsome models in this series, of sheer nainsook, very elaborately trimmed with fine laces and beautiful embroideries; made in Princess and waist-line effects. Other nainsook Combinations at \$2.66 to \$5.98.

Silk Underwear

The prices of crepe de chine have increased amazingly. By placing our orders months in advance we are able to offer crepe de chine underwear at considerably less than prevailing prices.

- Silk Crepe de Chine Nightgowns, \$2.86 to \$24.98**
\$2.86. Silk crepe de chine Nightgowns, deep yoke back and front, and sleeves, all composed of Valenciennes lace and ribbon trimmed; flesh and white; others with dainty hemstitched band at neck and sleeves; some with corded yoke, trimmed with flat satin bows. No mail, telephone or hurry box orders filled.
- Envelope Chemises, \$1.46 to \$11.98**
\$1.46. Dainty silk crepe de chine Envelope Chemises, with deep yoke back and front of fine net and insertions and edgings of lace, ribbon heading and lace straps.

- Others with lace and ribbon yoke, ribbon straps; another model has an insertion and edging of lace and ribbon heading back and front.
- \$1.94.** Envelope Chemises of silk crepe de chine, with dainty puffed yoke back and front of Georgette, and lace insertions, shoulder straps to match; others hand-somely trimmed with lace.
- \$2.56.** Washable Satin Envelope Chemises, in pink and white, with ribbon heading and dainty lace edging at neck; others of crepe de chine.
- Others at \$2.94 to \$11.98.
- Crepe de Chine and Satin Petticoats, \$3.86 to \$23.98**
\$3.86. Satin Petticoats in pink and white, with three deep lace ruffles set on a plaited net flounce; also beautiful models in crepe de chine.
- Others up to \$23.98.
- Silk Combinations, \$3.94 to \$10.48**
\$3.94. Satin Combinations, pink and white; handsome Empire model, beautifully trimmed with fine lace insertions, ribbon heading and lace edged neck; drawers edged with lace.
- Others up to \$10.48.

Petticoats at 26c. to \$9.98

- 26c. Petticoats with cambric tops and flounce of good embroidery, in open and blind effects. No mail, telephone or hurry box orders filled.
- 36c. Cambric Petticoats, with tucked lawn flounce, trimmed with lace; others with flounce of embroidery, also underlay. Store orders only.
- 46c. An exceptionally good lot of Petticoats, with cluster-trimmed sectional lawn flounce; some with ruffle of splendid embroidery; some with insertion and ruffle of embroidery, others with lace.
- Still others at 56c., 76c., 94c., \$1.16, \$1.46, \$1.76, \$1.98, \$1.94 to \$9.98.

Corset Covers, 9c. to \$4.25

- 46c. Corset Covers with back and front yoke of fine lace and sleeves to match; others with low neck and sleeves.
- Pink Batiste Covers, with the embroidery edging, ribbon run; effective lace and embroidery - trimmed models; others trimmed with fine embroidery.
- An extremely interesting collection at 66c., 66c., 76c., 86c., 94c., \$1.29 to \$1.25.

NEW in the White Sale

- Black Chiffon Nightgowns with Oriental laces and cut jet bands.
- Marguerites of Black Satin and Veining Laces.
- Black Silk Net Marquisette Nightgowns with Ophelia sleeves and blue-and-black spanned bodice.
- Sets of black Georgette Crepe, with bodices of filmy Princess lace.
- Sets of black Satin, with black Georgette Crepe relieved with white pique.
- Sets of black Silk Chiffon over white Chiffon, trimmed with gold flowers, and in trimly sleeveless models.
- Washable Satin Underwear**
Rose Pink Satin Sets—pantaloette bloomer, Tilly gown and corset cover.
- Satin and Georgette Crepe Nightgowns with lamp-shade sleeves.
- Satin Sets with Silvery Tulle Laces and French Buds.
- Redingote Chemises of Satin that might be a petticoat and a camisole, a drawer and a camisole, or a chemise and a camisole.
- Sets of Satin and Cobweb Laces, consisting of bodice cap, bloomers, bodice camisole, petticoat and nightgown—the nightgown with streaming Ophelia sleeves, and all of them dotted with satin daisies and violets.
- Satin Pantaloettes, gathered at ankle and ruffled in gold lace over accordion-pleated cloth of gold. Also Satin Pantaloettes, wide at ankle, flounced in silver-dotted laces and relieved in black velvet.

Beautiful Things of Chiffon

- An envelope Chemise of blood orange chiffon over maize chiffon, with streamers of satin ribbons.
- A rainbow chiffon confection, in wonderfully blended subdued colorings; ties itself over the shoulders.
- Nightgown of Lorna Doone flowered chiffon in Empire style, flounced in silver-dotted laces and relieved in black velvet.
- Confections in Silk Marquisette Underwear**
Nightgowns of flesh-color silk Marquisette over baby chick color chiffon, and trimmed with satin buds.
- Nightgowns of flesh-color satin striped net Marquisette over flesh chiffon, with puff sleeves and blue satin rosettes.

Garments of Kewpie Silk

- Envelope Chemises and Nightgowns of Kewpie silk, frilled with black and white tulle tracy laces.
- Other Beauties That You Have Never Seen**
Rolling lavender satin Gowns.
- Fur trimmed pussy willow taffeta Nightgowns.
- Satin striped crepe de chine Nightgowns.
- Nightgown and Skirt of two-tone satin striped taffeta.
- Camisole and cloth of gold and cloth of silver, some crystal spanned, some gold lace and silver lace trimmed.

White Sale of Linens and Bed Muslins At Prices That Ignore Present Conditions

Peculiar conditions exist in the Linen trade. There is a famine in flax yarns. Importers and manufacturers have very small stocks on hand of made-up Linens.

Notice has been served on us quite recently of advances of 33 1-3 to 50% on linen prices.

Our stocks of household Linens are much larger than they ever have been. Most of them were purchased from 12 to 15 months ago. We went into the market as soon as war was declared in August, 1914, and bought all the Linens we could find of the right sort at the right prices.

The White Sale offerings are composed partly of fortunate special purchases; but to a great extent of out-and-out price reductions on goods from our regular stock.

- Table Damask by the Yard**
30c. Yd. Bleached Mercerized Satin Damask, 64 in., a leader at 39c. yd.
- 56c. Yd. All Linen Irish Silver-Bleached Damask, 60 in., in one pretty pattern.
- 73c. Yd. Irish Satin Damask, heavy pure linen, 66 in., in rose design.
- 94c. Yd. Bleached Satin Damask, 70 in., heavy and fine, one design, a leader up to now at \$1.10 yd.
- Damask Table Cloths**
\$1.75 each. Heavy Scotch Satin Damask, all linen, one pattern, two yards long; usually \$1.95.
- \$2.49 each. Irish Damask, pure linen, 70 in., in circular chrysanthemum design; regularly \$3.00.
- \$2.79 each. All Linen Irish Damask, fine designs, 2x3 yards; usually \$3.75.
- \$3.75 to \$5.98 each. Odd lot of fine Table Cloths, 2x3 yards; no napkins; regularly \$4.50 to \$7.50.
- \$4.75 each. Fine Double Damask, handsome patterns, 2x2½ yards; regularly \$6.35.
- \$2.49 each. Silver-Bleached Damask, hemstitched, 2½ yards long; very special.
- Damask Napkins**
\$2.95 Doz. Fine Bleached Damask, 24 in., regularly \$3.49 doz.
- \$3.75 Doz. Heavy Irish Damask, 25 in.; our regular price \$4.50 doz.
- Towels**
6c. each. Hemmed Cotton Huckaback, 17x38 in.
- 12c. each. Heavy Hemmed Huckaback, 60c. linen, 17, 32 in.
- 16c. each. All Linen Scotch Huckaback, hemmed, 17x32 in. Same, 18x35 in., 18c. each; 19x38 in., 22c. each. Nothing like them elsewhere at the price.
- 30c. each. Fine Irish Huckaback, hemmed; from John S. Brown & Son; special value.
- 32c. each. Fine Huckaback, large size, hemmed or hemstitched; damask borders; about the present import cost.
- 59c. each. Heavy Irish Huckaback, hemstitched; 3 attractive designs.
- Pillowcases**
49c. each. All linen, hemstitched, 45x36 in.; special value.
- 49c. each. Fine Hemstitched Irish Huckaback, damask borders; space for monograms; 75c. quality.

6,000 Pieces Sample Linens 1-4 Less
Every sort of staple Linens in this fine lot of maker's samples—Towels, Tea Cloths, Table Cloths, Pillowcases, Tray Cloths, Dollies, etc.
Remnants of Table Damask and Odd Half Dozens of Napkins at Clearance Prices
Street floor, Livingston St., East Bldg.

Brief Budget of Monday's Bargains.

- \$4.47 Silk Crepe de Chine Robes, Street floor, Central Bldg.
- \$3.98. Street floor, Central Bldg.
- \$4.98 Vacuum Sweepers at \$4.10, Subway floor, East Bldg.
- \$20 to \$40 Winter Hats, \$5, Street floor, Livingston St., Cen. Bldg.
- Women's \$17.98 to \$22.50 Dresses, \$14.98, Second floor, Central Bldg.
- Lustrous Taffeta Silk Petticoats, \$2.80, Street floor, East Bldg.
- 12½c Handkerchiefs, 8c, Street floor, Livingston St., Cen. Bldg.
- Girls' Lingerie Dresses, \$1.89, Sizes 6 to 14 years, Second floor, Central Bldg.
- Women's Full and Winter Skirts, \$4.95, Second floor, Central Bldg.
- 26-inch Half-Silk Crepe de Chine, 20c, Subway floor, West Bldg.
- 17-Piece Imported China Coffee Sets, \$1.29 set, Subway floor, Central Bldg.
- \$2 Black Chiffon Broadcloths, \$1.59 yd., Street floor, West Bldg.
- Men's Nightshirts at 52c, Street floor, Men's Shop, East Bldg.
- Women's \$3.95 Shoes, \$1.98, Second floor, West Bldg.
- All-Silk Striped Shirting Silks, 79c yd., Street floor, Livingston St., West Bldg.
- Men's Winter Suits, \$12.50, Second floor, Men's Shop, East Bldg.
- \$1 House Dresses, 75c, Balcory, Central Bldg.
- \$1 C. B. a La Spirite Corsets, 69c, Second floor, East Bldg.
- Stamped Crib Pillows, 49c, Second floor, West Bldg.
- Aprons, 6c to \$2.48, Second floor, East Bldg.
- Blouses at \$1.98, inspired by Paris, Second floor, Central Bldg.
- \$10.75 and \$12.50 Overcoats for Little Boys, \$8.95, Second floor, East Bldg.
- 19c White Striped Crepe Voile, 12½c yd., Subway floor, West Bldg.
- White All-Wool Blankets, \$3.98 pair, Subway floor, West Bldg.
- Columbia River Salmon, 14c each, Large flat cans, Invincible brand, Third floor, West Bldg.